

REDINGTON CSR – CONNECT

December 2017

Employability Skills Training

Vocational Skills Training

Equipping Activities

Smart Schools

Make a
Difference
IN 
Someone's
LIFE

*Listen, To
Change The
World*





Happy New Year to all our readers. Let the new year 2018 bring all happiness and prosperous in all your endeavours.

Redington Foundation's mission is to "make difference in someone's life" and we continue to work towards the same. Let us all take a pledge to work together to focus on the mission with full enthusiasm and empathy.

All the stake holders of the Redington Foundation are the strength of all our undertakings and we are looking forward to your continuous support to create a change in the individual's life which can collectively bring a betterment in the society.



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“ANGLO – Green light for English”

For many English language learners, speaking is the most difficult part of the language to master. To improve speaking and listening skills of the students collectively and to encourage the learning interest in English, Redington Foundation ELITE SLC of Thanjavur organised “*Anglo – Green Light For English*” programme in October 2017 at AVVM Sri Pushpam College, Poondi - Thanjavur.



It was merely an art, music and play based form of programme, presented fantastic opportunities to the students to have discussions, focused language work and skill based activities. There is considerable scientific evidence that demonstrates how music can help the second language learners to acquire grammar and vocabulary and to improve spelling skills. Songs and music almost always contains a lot of useful vocabulary, phrases and expressions. Listening to songs will also allow students to focus on pronunciation and understanding of the English language’s rhythm, tone and beat.

English gala “*Anglo – Green light for English*” enrolled with various programmes such as Singing English songs, Playing Skit, Book review, Group Discussions, Tribute to poet: Rabindranath Tagore, Sharing interesting facts on English. It created a bridge between written and spoken language. It helps the

students to emphasize interpretation and communication of ideas. These type of programmes support creative thinking, promote high level of analysis and also highlight the similarities and differences of language.

Students were actively engaged in the process that constitute creation and performance in the arts and participate in various roles in the arts. Students enthusiastically participated in the events and presented their talents first time through English language. Mr. S. Manikandan – Trainer, coordinated the program, Ms. Pavithra – Supplementary trainer assisted the trainer. Dr. R. Siva Kumar – Training and placement officer of AVVM Sri Pushpam college presided the function.

This method focused on helping students overcome barriers of learning, thus eliminating their feelings of being unsuccessful through integration of the fine arts through English.

LEARN ENGLISH THROUGH MUSIC!

Increases Your Vocabulary

Learning the lyrics of a song can help you learn new words. When you sing it many times, you remember these vocabularies more easily. Don't forget, you could also learn some everyday phrases and slang.

Better Comprehension

Music can help us remember the order of words and the basic structure of language. When you learn language as a whole (not just individual rules), you can understand and remember language structure better.

Improves Your Pronunciation

When we sing or listen to music, we pay attention to the rhythm, beat, tone, and shape of the mouth. Singing and listening to music regularly can help us improve our natural speech.



Wakes up your brain

Congresswoman Gabrielle Giffords suffered brain damage when a bullet passed through her brain. She lost some of her speech abilities. However, listening to songs has helped her remember words she couldn't say before. Music helped activate her memory!

Remember words and phrases

It's so hard to remember names of people but why is it easy to remember the lyrics to a song (and sometimes can't get it out of your head)? The repetition and catchy tunes means words can stick in our mind for a long long time!

It's fun!

Listening to music is not only a good way to learn, but it's emotionally stimulating. It can uplift us. Listening to something that you like makes learning more motivating and make learning less work!

Listen, To Change The World

The best way to understand the power of learning through listening can be identified from the baby which moves in the womb for its mother's voice and when it learns its mother tongue by listening to its surrounded people. So listening is the basic method of learning languages.

Redington Foundation is very keen about the basic skill needs of their students and provides the same with high quality by deploying the appropriate resources. Redington Foundation introduced its Language Labs in some of the colleges where our Elite centres are located and where there was a need to equip the students with linguistic skills i.e. English communication skills, it was decided to impart the language skills during the students pre-final year of college education.

A service provider eAge-Tutor of NewDelhi was identified to provide the required skills training. This has come under the single banner of language lab – and it has two different areas of training. One is Virtual Training of students i.e. -by using the technology through internet and the other is Language Training.

Virtual Training:

An expert tutor at Delhi will conduct classes as per the preplanned schedule. The trainer available at Delhi studio will appear at the smart board screen provided by Redington Foundation at the colleges, and the trainers voice (audio) will be routed out through the speakers provided. The class will be of interactive mode. Voices of students will be routed through the cordless mike connected to the computer through wireless device available for the purpose. Also a web camera provided in the room will capture and transmit video footages to the Tutor at remote location. These type of classes will be on real time environment.

Language Training:

The 4 main components of communication are L,S,R,W.

L-LISTENING

S-SPEAKING

R-READING

W-WRITING

Our Students have got the opportunity to get benefitted through both the components of communication (language - English) skills i.e.- reading and writing during their school and college days. They are deprived of listening skills. But they lack in the third skill called speaking. To provide the listening opportunities the other methods of listening to English lectures, English news, English commentaries, are also available. But these facilities are to be availed by student's of their own. Here language Learning Software plays its role by delivering English language through audios and supported with animated videos. To listen the language with the complete quality muff-type head phones are provided at each terminal. The students will have the atmosphere to learn correct accent and right usage of phonetics.

Each candidate will undergo 80 hours of training on virtual mode. Off line practice will be handled by elite enablers present in the centre.



A visit to Avvai Ashram, Sivasailam

Avvai Ashram takes care of many orphans, deaf and dumb and differently abled students. It is located amidst the mountains and is surrounded by a vast expanse of greenery.

On 23rd December 2017, a group of 20 employees from Redington's Finance Team visited the ashram and were thrilled to visit the place. We received a warm welcome from the ashram delegates and were offered satvik food. We were guided and escorted by Ms. Shanmuga Vadivoo, Zonal Head, who showed us to various places in the ashram and Mr. Bala explained us about the activities that takes place at Avvai Ashram.

The ashram has a small playground inside the campus for the students to play after finishing their daily schooling. Our finance team after touring the ashram, played cricket with the ashram students over there and enjoyed. Later in the evening, a bunch of students performed a different cultural dance and various other activities for us, which were wonderful to watch.

We came to know that the students who performed the dance were deaf and dumb which took us by surprise. We then distributed small gifts to those students along with cakes, and shared our experience about the ashram. An opportunity to visit the place and participate in this activity should never be missed, for it brings much happiness in their lives and of course, in ours too.

The Foundation, in association with the teachers and support staff in an attempt to empower the differently abled, it rolled out an exclusive program at Shanti School, Sivasailam. The Foundation aims to address the needs of the following differently abled people, Intellectually challenged, Physically challenged, Hearing impaired (Deaf and Dumb), Visually impaired

The training program provided by Redington Foundation at Avvai Ashram makes the differently abled self-sufficient as the training program helps them to gain the competency in this challenging world by acquiring the necessary skills that are all needed for the successful employment opportunity.



Events of December 2017



English Language Lab Launch and "Art of Living" and "E-Waste" Course Completion Ceremony at Sri Sarada College For Women

English Language Lab Launch at Theni Kammavar Sangam College, of Arts and Science, Theni



College Connect Program at Mangayarkarasi College of Arts and Science for Women

Excellence – Support to NMR Subbaraman Memorial Residential Primary School, Madurai

There are so many institutions in our society which are serving people with the opportunities that they get. In return nothing is expected but only the self satisfaction. We Redington Foundation like to join hands together with those missionary institutions to serve better. In the same way N. M. R. Subbaraman Memorial Residential Primary School which works as a free residential school for the children of scavengers for bringing a change in the poor children's life through providing free education.

When Sri Moraji Desai was serving as India's Prime Minister, he allotted one residential school to Madurai to provide free education for children of scavengers. The same was started by NMR Subbaraman who was the President of Harijan Sevak Sangh, in the year 1979. He is renowned as Madurai Gandhi.. The school has fixed its strength to 125 students. Currently 60 % of Scheduled Caste children and 40 % of Backward Caste children are studying in this school. The expenses incurred for the basic livelihood and the education are taken care by different organisations and establishments.

The Residential Primary School was in need of approval by Govt. of Tamilnadu for running the school and the government was not approving owing to the reason that some of the class rooms are housed under Asbestos sheet roofing. By the influence of the secretary of the school Mr. R. Srinivasan the approval was given with the assurance to have concrete roof building for next approval. Even though the school has the resources to meet the day to day expenses, they were not able to renovate the classrooms due to high cost involved for renovation.

Here is where Redington stepped in and learnt their need and supported by renovating the classrooms. The renovation work is under way. and likely to be get completed by end of February 2018. We are very glad that our funds are used in a beneficial manner the right way and serving the needy by providing a pucca shielded shelter for them.



Employee Engagement Program

Redington Foundation works hard for the development of the rural location in the form of Education and Preventive Healthcare and therefore most of our activities are carried out in rural areas and most of the employees of Redington are not able to actually witness the work carried out by the Foundation. In order to build awareness on the activities of the Foundation and also to increase the participation of Employees in CSR activities it was decided to hold an awareness campaign at the Corporate Offices in the form of Employee Engagement Activities.

The CSR team gave a presentation and demonstrated the activities being carried out. All the activities carried out under three CSR projects focusing on Employability and Education was showcased. Also the team shared inputs on how employees can actually participate and contribute and employees who previously participated in such events were honored and they also shared their experience.

On 22nd Nov 2017, Wednesday, the CSR awareness program for the Redington Corporate employees was held at Redington House, Canteen, Centre Point, Guindy from 4.30 pm to 5.30 pm. The delegates Mr. S V Krishnan CFO, Mr. Muthukumarasamy, Company Secretary and Mr. K. Ramanathan ,DGM IT participated in the programme. 21 Redington employees participated in the awareness programme.

On 28th Nov 2017, the Employee Engagement Program was held at Pro-Connect. The delegates DR. R. Arunachalam CEO, Mr. P. S. Kasi Viswanathan, CFO , Mr. S. Chandrasekhar, DGM Corporate Accounts, Mr. Tejo Joseph, Senior Manager IT, Mr. M. Balasabarinath, Executive HR, Ms. Srividhya



HR and 57 employees participated in the awareness programme between 4 pm and 5.15 pm.

The awareness creation activity ended up with receiving interests for volunteering. We are hoping to engage the volunteers for the betterment of our projects.

The rural computer science graduates after successfully completing their 3 months residential program in employability skills and technical training at our SLC Gandhigram, Dindigul, were further sent for a two months advanced training at SSN Engineering College, Chennai. It was aimed to benefit the rural students for their career prospects. The program started on 6th Oct 2017 and lasted till 18th Dec 2017.

Foundation for CSR @ Redington at SSN college of Engineering is an endeavor to expose the students to practical aspects of IT technology as well as Soft Skills. On 24th Nov 2017, there was a Parents meet followed by placement activities for rural science graduate students. In the morning session there was a meeting with management and CSR team. Mr. M. Muthukumarasamy, Dr. Albal, Mr. Anandh, Mr. Balaji, Mr. Jeyakarthykeyan and Dr. Shanthi took part in the meet and discussed various modalities ensuring the success of the training. It was followed by an interaction with the students. Each of the students were asked to introduce about themselves and their goal. The students interaction was encouraging.

The parents met the CSR head, the Program Coordinator and Trainers turned out to be eventful as it shed light on the competitive job market and the need to adapt accordingly.



A total of 15 parents reached SSN college campus in the morning. The team met the parents and briefed them about the importance of training and cost involved in the training. The parents clarified their doubts with the team and management.

Later in the day individual meetings were organized with students along with their parents, the panel of CSR team and the faculty members of SSN. In the noon the students attended the job interviews with much enthusiasm and confidence. For most of them, this was their first job interview experience. The recruiters put the

students at ease by sharing their life experiences before the commencement of the interview. All the 21 students found the interview experience very worthy and further motivated them to try harder and better for future job prospects. The session went on till 06.45 PM.

The corporate participants were Ms. Anu from Redington Gulf, Mr. Srikanth from Ensure Support Services, Mr. Bala from Proconnect Supply Chains, Mr. Mark and Mr. Ismail from Nellai Systems and Solutions. At the end of the placement activity the corporate team gave the required feedback. The interviewers also addressed the students about their performance and the areas to be focused and improved.


The trainees completed their CompTIA certification exam on 18th Dec 2017. The 150 days rural science graduate programme came to an end on 19th December 2017. The concluding ceremony was well planned and organized. Mr B. Arunachalam Trustee, Redington Foundation, Mr M. Muthukumarasamy Trustee, Redington Foundation, Dr. Shashikant V. Albal, Director, SSN School of Advanced Career Education, Mr. Jeyakarthiskeyan faculty advisor and Mr. George Savari Raj, General manager, Aforeserve, Chennai joined for the Valedictory function. The course completion certificate and SSN transcript of marks were given to the students. The trainees expressed their rich experience and hands-on training approach at SSN by CSR Redington a laudable and commendable one in the valedictory .


At the end Mr. George from Aforeserve gave offer letters to the 11 selected students which is the outcome of the efforts the team has put forth during the past few months.


The journey continues....





Places to Visit in January 2018




 Placement Drive @ Virudhunagar Hindu Nadars' Senthikumara Nadar College , Virudhunagar, 20 January 2018.

 College Connect Programme @ Annai Women's College, Karur, 22 January 2018

 Placement Drive @ Sengunthar College, Tiruchengodu, 23 January 2018

 Inauguration of Renovation work of 3 Class Rooms, Nandhiadigalar School, Trichy, 24 January 2018

 Placement Drive @ Theni Kammavar College, Theni, 27 January 2018



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